

## Becoming A Reading Partners Brand Ambassador on Social Media

You can help us expand our reach and community of supporters nation wide by connecting, sharing, and engaging with us on social media. Here are some steps you can take to support Reading Partners online.

### Connect

#### 1. Connect with us on social media:

##### Our National Pages

Facebook: [facebook.com/ReadingPartners.org](https://facebook.com/ReadingPartners.org)

Twitter: [twitter.com/ReadingPartners](https://twitter.com/ReadingPartners), @ReadingPartners

Linkedin: [linkedin.com/company/reading-partners](https://linkedin.com/company/reading-partners)

##### Our Regional Pages

Twitter	Facebook
@RPBaltimore	Reading Partners Baltimore
@RPBayArea	Reading Partners SF Bay Area
@RPCharleston	Reading Partners Charleston
@RP_Colorado	Reading Partners Colorado
@RPDallas	Reading Partners Dallas
@RPLosAngeles	
@RPNewYorkCity	Reading Partners NYC
@RPNorCal	Reading Partners Sacramento
@RPSiliconValley	
@RP_Tulsa	Reading Partners Tulsa

### Share

#### 2. Share our posts on an ongoing basis.

#### 3. Share our pages with your network – Send an email inviting them to connect with us.

Sample email format:

*Dear [Name],*

*I am writing to inform you about a wonderful opportunity to help move the needle in childhood education and literacy. I have been volunteering as a Reading Partner/Involved with Reading Partners for the past [time] and am really excited about the opportunity to help kids learn to read. I'd like to invite you to join me, and Reading Partners, in helping more students unlock this meaningful skill. There are many opportunities to help more kids who struggle with reading.*

*Here's how you can help:*

*1. Become a reading partner: sign up at [readingpartners.org/volunteer/](https://readingpartners.org/volunteer/)*

*2. Donate to Reading Partners at [readingpartners.org/donate/](https://readingpartners.org/donate/)*

*3. Connect with Reading Partners online on Facebook, LinkedIn, and Twitter [links].*

### Engage

#### 4. Post about Reading Partners on your personal profile.

Sample posts for facebook:

*Reading partners are helping kids across the country succeed in reading and in life. You can too. Sign up to become a reading partner: [readingpartners.org/volunteer](http://readingpartners.org/volunteer)*

*I signed up to become a reading partner. [@name, @name, @name] I nominate you to become a reading partner too: [readingpartners.org/volunteer](http://readingpartners.org/volunteer)*

*In the U.S., 4 out of 5 kids from low-income families are not reading at grad level. I'm working with Reading Partners to change this statistic you can too. Learn more and find locations near you at [readingpartners.org](http://readingpartners.org)*

Sample posts for twitter:

*I am a #ReadingPartner empowering kids succeed in reading and in life. Please join me in helping kids learn to read: <http://readingpartners.org/how-you-can-help/volunteer/>*

*Become a #ReadingPartner & read with a kid, it can change their world and yours: <http://readingpartners.org/how-you-can-help/volunteer/>*

*Support @ReadingPartners. A leading non-profit in early education and literacy. #edchat #ece. Learn more: <http://readingpartners.org/>*

*4 out of 5 kids from low-income families can't read at grade-level. Join @ReadingPartners to help change this stat: <http://readingpartners.org/>*

*I'm [name's] #ReadingPartner. I help empower him/her to succeed in reading and in life. You could do the same: <http://readingpartners.org/how-you-can-help/volunteer/>*

**5. Include Reading Partners in your "about" statements.**

Sample statement: "I volunteer as a reading partner [# of hours] each week to help a child who is struggling to read build confidence and succeed in reading and in life. Learn how you can help at [readingpartners.org](http://readingpartners.org)"

**6. Statements for general use:**

Reading Partners provides one-on-one reading instruction to elementary school students reading below grade level to help them succeed in school and in life.

Empowering students to succeed in reading and in life by harnessing the power of community volunteers to provide one-on-one tutoring.

**Mission**

Our mission is to help children become lifelong readers by empowering communities to provide individualized instruction with measurable results.

**Vision**

We envision a future where all children in this nation have the reading skills they need to reach their full potential.